# Business

Students who are interested in entrepreneurship, finance, retail, management, human resources and real estate would thrive in the SHSM Business sector. There are so many facets to the business sector and many opportunities for students to explore careers that focus on both economics and interpersonal relationships. Financial and investment analyst, bookkeeper, legal secretary, real estate agent, bank clerk, economist, accountant and special events coordinator are just a few of the many careers a student can pursue in the Business sector.

The Specialist High Skills Major (SHSM) program in Business provides students with focused education in sector relevant courses, experiential learning opportunities, reach-ahead experiences and valuable training and certifications. Through their participation in the SHSM Business program, students gain the knowledge and skills required to pursue many different post-secondary opportunities that will lead to a fulfilling career in the Business sector.

#### Course Package

Each SHSM program offers students a bundle of 8-10 regular Ontario Secondary school courses that been selected as the most relevant courses to take to prepare students for a career in that sector. As students work towards their OSSD, they are focusing their education and learning relevant skills through sector-recognized certification and training programs and experiences for a multitude of post-secondary programs in the Business sector.

#### The bundle includes:

- 4 major credits in Business in grade 11 and 12.
- Supporting Credits, which include Contextualized Learning Activities (CLAs).
  - 1 Grade 12 English credit (and a Grade 11 English credit for students in the workplace pathway)
  - 1 Grade 11 and 1 Grade 12 Math credit (Grade 11 only for students in the workplace pathway)
  - ❖ 2 Cooperative Education credits to experience a career in the Business sector

#### Approved Major Credits (Minimum of 4):

- ✓ Entrepreneurship the Venture (BDI 3C)
- ✓ Financial Accounting (BAF 3M)
- Entrepreneurship-The Enterprising Venture (BDP 30)
- ✓ Marketing: Goods, Services, Events (BMI 3C)
- ✓ Financial Accounting Principles (BAT 4M)
- ✓ International Business (BBB 4M)
- ✓ Entrepreneurship Studies-Venture Panning in an Electronic Age (BDV 4C)
- ✓ Business Leadership Management Fundamentals (BOH 4M)
- ✓ Analysing Current Economic Issues (CIA 4U)
- ✓ Understanding Canadian Law (CLU 3E/3M)
- ✓ Canadian and International Law (CLN 4U)
- ✓ Sports and Entertainment Marketing (IDC 4UB)
- ✓ Money Management-Introduction to Financial Planning (IDC 4UF)
- ✓ Computer Science (ICS 3U/3C, ICS 4C/4U)
- ✓ Web Design (IDC 30/40)
- ✓ Construction Technology (TCJ 3C/4C)
- ✓ Technological Design (TDJ 3O/3M, TDJ 4O/4M)
- ✓ Exploring Computer Technology (TEJ 3M/4M)

- ✓ Communications Technology (TGJ 30, TGJ 40/4M)
- ✓ Communications Technology-TV/VID (TGV 3M/4M)
- ✓ World Religion (HRF 30/HRE 3M)

### **Approved Supporting Credits:**

- ✓ English (ENG 3E/3C/3U, ENG 4E/4C/4U)
- ✓ Mathematics for Work (MEL 3E/4E)
- ✓ Foundations for College Mathematics (MBF 3C/4C)
- ✓ Mathematics for College Technology (MCT 4C)
- ✓ Functions and Applications (MCF 3M)
- ✓ Functions and Relations (MCR 3U)
- ✓ Advanced Functions (MHF 4U)
- ✓ Calculus and Vectors (MCV 4U)
- ✓ Mathematics of Data Management (MDM 4U)
- ✓ Literacy Course (OLC 4O)
- ✓ Learning Strategies (GLS 40/GLE 40)
- ✓ Cooperative Education

### **Business Requirement Checklist by Pathway**

Credits	Apprenticeship Pathway Grades 11- 12	College Pathway Grades 11-12	University Pathway Grades 11-12	Workplace Pathway Grades 11-12
Major Credit	4	4	4	4
One credit may be substituted with a cooperative education credit (additional to the 2 required co-op credits)	Including at least one Gr.11 and one Gr.12 credit			
English including a	1	1	1	2
CLA				One credit must be in Gr. 12
Mathematics	2	2	2	1
including a CLA	One credit must be in	One credit must be in	One credit must be in	
	Gr. 12	Gr. 12	Gr. 12	
Cooperative Education	2	2	2	2
Total Number of Credits	9	9	9	9

## Sector-recognized Certifications/Training Courses/Programs

Four Compulsory						
CPR	Customer Service	Standard First Aid	Workplace Hazardous Materials Information System (WHIMS) – general			
Two Electives from the list below						
Business Etiquette	Cash Handling and Register Training	Counterfeit Detection	Effective Networking			
Equity and Inclusion	Ergonomics	Ethical Considerations	Fraud Prevention			
Concussion Awareness	Conflict Resolution	Customer Service	Ethical Considerations			
Fundraising	Health and Safety - Basic	Negotiation Training	Personality Inventory			
Innovation, Creativity and Entrepreneurship (ICE)	Portfolio Development	Leadership Skills	Project Management			
Public Speaking	Retail Representative	Sector-Specific Software 1	Successful Exhibiting			
Specialized Business						
Program/Competition (i.e.						
Make Your Pitch, Summer						
Company Program, DECA)						

<sup>\*</sup>Many Certifications and Training are completed within regular school course curriculum.