

Toonies for Tuition logo design and poster contest

Submitted by: CCSTA



Are you a student who loves design?

Are you a graphic designer?

We want to see your creations!

Are you an artist?

The Canadian Catholic School Trustees' Association (CCSTA) is holding a Toonies for Tuition logo design and poster contest which will run from December 1 to February 28, 2018. The design contest is open to all students enrolled in a Catholic school in Canada who may want to show their creative artistic abilities.

To help promote the CCSTA Toonies for Tuition initiative, we're reaching out to young artists from across the country to get creative and design a Toonies for Tuition logo and poster that speaks to the cause.

Our Toonies for Tuition program is a fundraising initiative to raise funds for the CCSTA Endowment Fund. This fund provides funding to students from across Canada who have to pay tuition to attend a Catholic school. These bursaries help to cover the financial restraints of attending elementary or high school where Catholic education is only partially funded by the government or not at all.

And this funding happens thanks to Toonies for Tuition.

About the Contest

The contest is open to all students enrolled in a Catholic school in Canada and they can be in JK or Grade 12 and everything in between.

"We know that the best people to ask for help on the design are our students," says CCSTA President Marino Gazzola. "We want the poster to be vibrant, bold and grab your attention. There are so many creative students in every single school, and we can't wait to see what they develop." The winning designer can use it for their portfolio, and CCSTA will happily provide a referral letter for this contribution. The contest will run from December

1, 2017 to February 28, 2018 and the winner will be announced in March. The winner will receive a Best Buy gift card for \$200. And if a class collaborates on the logo and poster design and wins, we will provide a \$400 Best Buy gift card.

Poster and Logo Specs

Here is the previous poster and it's in need of an update (we can say that because we designed it!) http://www.ccsta.ca/images/Endowment_Fund_and_Toonies/Toonies-Poster-No-Date.pdf

The poster design specs need to include the following:

- CCSTA Toonies for Tuition.
- For more information, go to www.ccsta.ca.
- Charitable receipts will be issued for donations greater than \$20.
- Donations can be made on-line or by cheque.
- Colours should include red, blue and white (CCSTA colours).
- Otherwise, we're open to suggestions on wording and the design itself.

The Toonies for Tuition logo design specs include:

- A transparent background.
- We're open to colours, but would like it to complement the CCSTA branding.
- Any images used must not be copyright.

We're looking forward to seeing what's created, and if you have any questions, you can reach out to us at ccsta@ocsb.ca. Please submit your entry to that email address.

Contest closes Feb. 28, 2018 and the winning entry will be announced the end of March, 2018.